



# Estimated initial investment

	Low	High
<b>Franchise fee</b> ..... \$	29,950.00	\$ 29,950.00
Includes: Two weeks of training, operations and advertising manuals, on-site training in operations, site selection and lease negotiation assistance		
<b>Build-out program</b> ..... \$	57,500.00	\$ 57,500.00
Includes: Architectural drawings, furniture, fixtures, mailboxes and accessories, paint, carpet, tile, plumbing, electrical, exterior and interior neon signage, dunnage dispenser, career apparel, logo doormat, counter manual, lighting, all freight and installation		
<b>Networked POS computer system and software</b> ..... \$	12,775.00	\$ 14,500.00
<b>Equipment</b> ..... \$	1,300.00	\$ 2,100.00
Includes: Photocopier, fax machine, postal meter, control tickets, stamp set, office supplies		
<b>Inventory</b> ..... \$	4,960.00	\$ 6,650.00
Includes: Initial box inventory, retail plan-o-gram inventory, greeting card program		
<b>Initial marketing materials</b> ..... \$	1,500.00	\$ 1,500.00
Includes: Direct-mail postcards, fact cards, preferred shipper cards, coupon books, presentation folders, door logos and window disclaimer, all in-store graphics displays, acrylic fixtures, grand opening banner, in-store signage kit and logo pens		
<b>Security deposits</b> ..... \$	2,500.00	\$ 4,000.00
<b>Additional funds</b> ..... \$	25,000.00	\$ 50,000.00
Includes: Insurance, ongoing advertising, deposits, rent, working capital, miscellaneous expenses		
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<b>Total estimated initial investment:</b>	<b>\$ 135,485.00</b>	<b>\$ 166,200.00</b>
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<b>Minimum financial requirements:</b>		
\$ 50,000.00 cash or liquid assets		
\$ 150,000.00 total net worth		

**Pak Mail is an approved franchisor listed on the Small Business Administration Franchise Registry, making the SBA loan approval process easier and quicker for our franchise partners. ([www.franchiseregistry.com](http://www.franchiseregistry.com))**

The estimated initial investment and other information excerpted from the Pak Mail Franchise Disclosure Document should be read in the context of the entire Pak Mail Franchise Disclosure Document, including the explanatory notes.